

ESTRELLA C. PALMA

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Portfolio: <https://estrellapalma.com>



CAREER OBJECTIVE

To be employed as Web Developer in an organization or company where I can utilize my knowledge, experience, and skills.

SKILLS

- PHP, SQL, CSS, HTML, JavaScript, Liquid
- WordPress, WooCommerce, Shopify
- Go High Level, Clickfunnels, Systeme.io
- cPanel, DNS, SendGrid, Thrivecart, Zapier
- Wix, Squarespace, Showit
- Elementor, Divi, Site Origin, Genesis Framework, Visual Composer
- Adobe Photoshop, Canva, Figma
- SEO, Keyword Research, Local Citations
- Hootsuite, Mailchimp, ActiveCampaign

EXPERIENCE

2024 – 2025: Business Marketing Engine

Position: Web Developer

Website development, funnel building, automations, integrations

2022 –2023: StoryLabs Media

Position: Lead WordPress Developer

WordPress development for agency clients, maintenance, custom WordPress theme developments, and Go High Level funnels and automations,

2020 – 2022: Pick Your Blog, WP Assembled, Turning Profit

Position: WordPress Theme Developer and Web Master

WordPress template development for podcasts, blogs, and real estate websites, cPanel management and maintenance, site migrations and installations

2018 – 2020: Design Baton Rouge

Position: WordPress Developer

WordPress development and design for agency clients, Shopify development

2017 – 2019: Schumacher Marketing

Position: WordPress Developer and SEO Specialist

WordPress development and design, content management, Local SEO, Keyword research, Link building

2014 – 2017: Sci5 Technologies

Position: WordPress & Joomla Developer

Frontend web development, forms and content management, SEO and data entry

2012 – 2014: Maersk Global

Position: EDI Specialist

Data tracking and automations

2011 – 2012: iRipple, Inc.

Position: Software Solutions Trainee

Develop internal ticketing system, software installation, testing and replication

EDUCATIONAL BACKGROUND

Tertiary: Bachelor of Science in Computer Science
San Sebastian College – Recoletos Manila
June 2008 – March 2012

Secondary: Bureau of Alternative Learning System
March 2008

Primary: Pateros Catholic School
June 1997-March 2003

REFERENCES

Name: Michael Schumacher (Schumacher Marketing)

Email: michael@schumachermarketing.com

Name: Pete Reese (It's A Lovely Life, Pick Your Blog, WP Assembled, Turning Profit)

Email: saleprospete@gmail.com

PERSONAL DATA

Date of Birth: May 14, 1990

Place of Birth: Pateros, Metro Manila

Civil Status: Single